

ESTTA Tracking number: **ESTTA185556**

Filing date: **01/09/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	CROSLAND, LLC
Application Serial Number:	77236780
Application Filing Date:	07/24/2007
Mark:	W
Date of Publication	12/11/2007

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Starwood Hotels & Resorts Worldwide, Inc., 1111 Westchester Avenue, White Plains, NY 10604, UNITED STATES, a corporation organized under the laws of Maryland, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 01/10/2008. Starwood Hotels & Resorts Worldwide, Inc. respectfully requests that the time period within which to file an opposition be extended until 04/09/2008.

Respectfully submitted,
/ddonahue/
01/09/2008

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