

ESTTA Tracking number: **ESTTA284289**

Filing date: **05/15/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>JRX Biotechnology, Inc.</b>
Application Serial Number:	<b>77234673</b>
Application Filing Date:	<b>07/20/2007</b>
Mark:	<b>DERMX</b>
Date of Publication	<b>04/21/2009</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Avon Products, Inc., 1251 Avenue of the Americas, New York, NY 10020, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/21/2009. Avon Products, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/19/2009.

Respectfully submitted,  
/Matthew D. Marcotte/  
05/15/2009

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