

ESTTA Tracking number: **ESTTA441064**

Filing date: **11/15/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	CASA TEQUILERA DE ARANDAS S.A. DE C.V.
Application Serial Number:	77231472
Application Filing Date:	07/17/2007
Mark:	TRADICION AZUL
Date of Publication	11/15/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Tequila Cuervo La Rojena, S.A. de C.V., Circunvalacion Sur #44A, Fraccionamiento, Las Fuentes, Zapopan Jalisco, Codigo, 45070, MEXICO, a corporation organized under the laws of Mexico, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 12/15/2011. Tequila Cuervo La Rojena, S.A. de C.V. respectfully requests that the time period within which to file an opposition be extended until 03/14/2012.

Respectfully submitted,
/Constance Golden/
11/15/2011

Constance Golden

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UNITED STATES

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