

ESTTA Tracking number: **ESTTA176058**

Filing date: **11/20/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Boom LLC</b>
Application Serial Number:	<b>77229530</b>
Application Filing Date:	<b>07/13/2007</b>
Mark:	<b>FOREPLAY</b>
Date of Publication	<b>11/06/2007</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, MBL/TIGI Products, LP, 2311 Midway Road, Carrollton, TX 75006, UNITED STATES, a partnership, composed of MBL/TIGI GP, LLC, a Texas limited liability company under the laws of Texas, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/06/2007. MBL/TIGI Products, LP respectfully requests that the time period within which to file an opposition be extended until 03/05/2008.

Respectfully submitted,  
/Carrie L. Kiedrowski/  
11/20/2007

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