

ESTTA Tracking number: **ESTTA195004**

Filing date: **02/27/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>HowStuffWorks, Inc.</b>
Application Serial Number:	<b>77228763</b>
Application Filing Date:	<b>07/13/2007</b>
Mark:	<b>ON LOCATION</b>
Date of Publication	<b>01/01/2008</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, National Football League, 280 Park Avenue, New York, NY 10017, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/01/2008. National Football League respectfully requests that the time period within which to file an opposition be extended until 04/30/2008.

Respectfully submitted,  
/jeffrey d. parnass/  
02/27/2008

**Jeffrey D. Parnass**

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**UNITED STATES**

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