

ESTTA Tracking number: **ESTTA189943**

Filing date: **01/31/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>HowStuffWorks, Inc.</b>
Application Serial Number:	<b>77228763</b>
Application Filing Date:	<b>07/13/2007</b>
Mark:	<b>ON LOCATION</b>
Date of Publication	<b>01/01/2008</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, National Football League, 280 Park Avenue, New York, NY 10017, UNITED STATES, a Unincorporated Association, organized under the laws of New York, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 01/31/2008. National Football League respectfully requests that the time period within which to file an opposition be extended until 03/01/2008.

Respectfully submitted,  
/jeffrey d. parnass/  
01/31/2008

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