

ESTTA Tracking number: **ESTTA214501**

Filing date: **05/30/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Plymouth Rock Assurance Corporation</b>
Application Serial Number:	<b>77183962</b>
Application Filing Date:	<b>05/17/2007</b>
Mark:	<b>NOT JUST AUTO INSURANCE. ASSURANCE.</b>
Date of Publication	<b>04/01/2008</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Assurant, Inc., One Chase Manhattan Plaza 41st Floor, New York, NY 10005, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 05/31/2008. Assurant, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/30/2008.

Respectfully submitted,  
/Jason M. Sneed/  
05/30/2008

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