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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77159170
Applicant	Consumer Electronics Association

Notice of Appeal

Notice is hereby given that Consumer Electronics Association appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77159170.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 009. First Use: 1999/11/01 First Use In Commerce: 1999/11/01
All goods and services in the class are appealed, namely: Downloadable electronic publications in the nature of newsletters and magazines all relating to electronic products and the electronics service industry
- Class 038. First Use: 1999/11/01 First Use In Commerce: 1999/11/01
All goods and services in the class are appealed, namely: Providing information in the field of telecommunications
- Class 040. First Use: 1999/11/01 First Use In Commerce: 1999/11/01
All goods and services in the class are appealed, namely: Providing information about photofinishing services; providing information all in the fields of at-home photo printing, electronic imaging of photographs and creating custom portraits based on photos, snapshots or images provided by the consumer
- Class 042. First Use: 1999/11/01 First Use In Commerce: 1999/11/01
All goods and services in the class are appealed, namely: Technological consultation all relating to digital imaging products, computers, wireless devices, video software, cameras, camcorders and televisions; technological research all relating to digital imaging products, computers, wireless devices, video software, cameras, camcorders and televisions; providing research and development information for new electronic products; providing research and development information about engineering standards for new electronic products and services including computers, wireless devices, video software, cameras, cellular phones, cellular camera phones and communication services

Respectfully submitted,

/ck/

06/04/2010

Christopher Kelly

Wiley Rein LLP

Trademark Administration 1776 K Street NW

Washington, DC 20006

UNITED STATES

ckelly@wileyrein.com

202-719-7000