

ESTTA Tracking number: **ESTTA254508**

Filing date: **12/11/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Tiong Liong Industrial Co., Ltd.
Application Serial Number:	77137981
Application Filing Date:	03/22/2007
Mark:	ECOSMART ENVIRONMENTAL MATERIALS INTELLIGENT SUSTAINABILITY
Date of Publication	11/11/2008

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, HBI Branded Apparel Limited, Inc., 1000 East Hanes Mill Road, Winston-Salem, NC 27105, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/11/2008. HBI Branded Apparel Limited, Inc. respectfully requests that the time period within which to file an opposition be extended until 03/11/2009.

Respectfully submitted,

/w/z/

12/11/2008

Warren L. Zeserman, Esq.

Associate General Counsel

HBI Branded Apparel Limited, Inc.

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UNITED STATES

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