

ESTTA Tracking number: **ESTTA198939**

Filing date: **03/18/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Franchise Management Systems, Inc.</b>
Application Serial Number:	<b>77134685</b>
Application Filing Date:	<b>03/19/2007</b>
Mark:	<b>ILLINOIS</b>
Date of Publication	<b>02/19/2008</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, The Board of Trustees of the University of Illinois, 352 Henry Administration Building, 506 South Wright Street, Urbana, IL 61801, UNITED STATES, a body corporate and politic, organized under the laws of Illinois, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/20/2008. The Board of Trustees of the University of Illinois respectfully requests that the time period within which to file an opposition be extended until 06/18/2008.

Respectfully submitted,

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03/18/2008

**Andrew L. Goldstein**

**Freeborn & Peters LLP**

**311 S. Wacker Dr. Suite 3000**

**Chicago, IL 60606**

**UNITED STATES**

**agoldstein@freebornpeters.com**

**312-360-6000**