

ESTTA Tracking number: **ESTTA167518**

Filing date: **10/09/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Eli Lilly and Company
Application Serial Number:	77129803
Application Filing Date:	03/13/2007
Mark:	VEBREZE
Date of Publication	09/11/2007

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Pfizer Inc., 235 East 42nd Street, New York, NY 10017, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to confer with counsel
- The potential opposer needs additional time to seek counsel to represent it in this matter

The time within which to file a notice of opposition is set to expire on 10/11/2007. Pfizer Inc. respectfully requests that the time period within which to file an opposition be extended until 01/09/2008.

Respectfully submitted,

/map/

10/09/2007

Matthew Pater

Pfizer Inc.

150 East 42nd Street Legal Division - Trademarks - 150/5/49

New York, NY 10017

UNITED STATES

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