

ESTTA Tracking number: **ESTTA179079**

Filing date: **12/06/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Drink In - Companhia de Industria de Bebidas e Alimentac&amp;atilde;o, S.A.</b>
Application Serial Number:	<b>77122596</b>
Application Filing Date:	<b>03/05/2007</b>
Mark:	<b>PRIMA</b>
Date of Publication	<b>10/09/2007</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Pabst Brewing Company, 100 Shoreline Highway Building B, Suite 395, Mill Valley, CA 94941, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 12/08/2007. Pabst Brewing Company respectfully requests that the time period within which to file an opposition be extended until 02/06/2008.

Respectfully submitted,

/Wendy L. Brasunas/  
12/06/2007

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