

ESTTA Tracking number: **ESTTA172112**

Filing date: **10/31/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Drink In - Companhia de Industria de Bebidas e Alimentac&amp;atilde;o, S.A.</b>
Application Serial Number:	<b>77122596</b>
Application Filing Date:	<b>03/05/2007</b>
Mark:	<b>PRIMA</b>
Date of Publication	<b>10/09/2007</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Pabst Brewing Company, 100 Shoreline Highway, Building B, Suite 395, Mill Valley, CA 94941, UNITED STATES, a corporation organized under the laws of Delaware , respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 11/08/2007. Pabst Brewing Company respectfully requests that the time period within which to file an opposition be extended until 12/08/2007.

Respectfully submitted,  
/Brett Lovejoy/  
10/31/2007

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