

ESTTA Tracking number: **ESTTA169145**

Filing date: **10/17/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>PEPPINO FOODS, INC.</b>
Application Serial Number:	<b>77121037</b>
Application Filing Date:	<b>03/02/2007</b>
Mark:	<b>PEPPINO'S</b>
Date of Publication	<b>09/18/2007</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Violet Packing LLC, 123 Railroad Avenue, Williamstown, NJ 08094, UNITED STATES, a Limited Liability Company, organized under the laws of New Jersey, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/18/2007. Violet Packing LLC respectfully requests that the time period within which to file an opposition be extended until 01/16/2008.

Respectfully submitted,

/Holly M. Ford/

10/17/2007

**Holly M. Ford**

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