

ESTTA Tracking number: **ESTTA210007**

Filing date: **05/08/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77102196
Applicant	Cabela's Incorporated

## Notice of Appeal

Notice is hereby given that Cabela's Incorporated appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77102196.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 012.  
All goods and services in the class are appealed, namely: land vehicles; SUV's; trucks; pickup trucks; replacement parts for the above, namely, hubcaps, steering wheel covers, and vehicle seat covers
- Class 016.  
All goods and services in the class are appealed, namely: replacement parts for land vehicles, namely, decals and stickers

Respectfully submitted,  
/BLK/  
05/08/2008

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