Trademark Trial and Appeal Board Electronic Filing System. http://estta.uspto.gov

ESTTA Tracking number: **ESTTA163016**

Filing date: **09/17/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	**Zing Brothers, LLC**
Application Serial Number:	**77084985**
Application Filing Date:	**01/17/2007**
Mark:	**THE GULP OF MEXICO**
Date of Publication	**08/28/2007**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, 7-Eleven, Inc., One Arts Plaza 1722 Routh Street, Suite 1000, Dallas, TX 75201, UNITED STATES, a corporation organized under the laws of Texas , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 09/27/2007. 7-Eleven, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/26/2007.

Respectfully submitted,
/Charles R. Mandly, Jr./
09/17/2007

Charles R. Mandly, Jr.

Foley & Lardner LLP

321 North Clark StreetSuite 2900

Chicago, IL 60610-4764

UNITED STATES

cmandly@foley.com, ptomailchicago@foley.com

312.832.4500