

ESTTA Tracking number: **ESTTA182388**

Filing date: **12/20/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Helio LLC</b>
Application Serial Number:	<b>77084892</b>
Application Filing Date:	<b>01/17/2007</b>
Mark:	<b>HEAT</b>
Date of Publication	<b>11/20/2007</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, The Miami Heat Limited Partnership, 601 Biscayne Blvd., Miami, FL 33132, UNITED STATES, a Limited Partnership, organized under the laws of Florida, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/20/2007. The Miami Heat Limited Partnership respectfully requests that the time period within which to file an opposition be extended until 03/19/2008.

Respectfully submitted,  
/Anil V. George/  
12/20/2007

**Anil V. George**

**Attorney for Opposer**

**NBA Properties, Inc.**

**Olympic Tower - 645 Fifth Avenue**

**New York, NY 10022**

**UNITED STATES**

**ipgroup@nba.com**

**212-407-8330**