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Filing date: **08/10/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Sears Brands, LLC
Application Serial Number:	77064111
Application Filing Date:	12/14/2006
Mark:	LOOP
Date of Publication	04/17/2007

60 Day Request for Extension of Time to Oppose Upon Consent

Pursuant to 37 C.F.R. Section 2.102, KELLOGG NORTH AMERICA COMPANY, One Kellogg Square PO Box 3599, Battle Creek, MI 49016, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark with applicant's consent.

The time within which to file a notice of opposition is set to expire on 08/15/2007. KELLOGG NORTH AMERICA COMPANY respectfully requests that the time period within which to file an opposition be extended until 10/14/2007.

Respectfully submitted,
/GEOFFREY D AURINI/
08/10/2007

GEOFFREY D AURINI

COUNSEL

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