

ESTTA Tracking number: **ESTTA151773**

Filing date: **07/18/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>After Midnight Management Company LP</b>
Application Serial Number:	<b>77057177</b>
Application Filing Date:	<b>12/05/2006</b>
Mark:	<b>TEQUILA ROSE</b>
Date of Publication	<b>06/26/2007</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, McCormick Distilling Co., Inc., One McCormick Lane, Weston, MO 64098, UNITED STATES, a corporation organized under the laws of Missouri, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/26/2007. McCormick Distilling Co., Inc. respectfully requests that the time period within which to file an opposition be extended until 10/24/2007.

Respectfully submitted,  
/michael elbein/  
07/18/2007

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