

ESTTA Tracking number: **ESTTA164765**

Filing date: **09/25/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Exist, Inc</b>
Application Serial Number:	<b>77048490</b>
Application Filing Date:	<b>11/21/2006</b>
Mark:	<b>U.S. VINTAGE SINCE 1995 VARSITY APPAREL</b>
Date of Publication	<b>08/28/2007</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Varsity Brands, Inc., 6745 Lenox Center Court, Suite 300, Memphis, TN 38115, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/27/2007. Varsity Brands, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/26/2007.

Respectfully submitted,

/arlana s. cohen/

09/25/2007

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