

ESTTA Tracking number: **ESTTA182614**

Filing date: **12/21/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>JMK Group, LLC</b>
Application Serial Number:	<b>77043672</b>
Application Filing Date:	<b>11/14/2006</b>
Mark:	<b>MILLION DOLLAR EGO</b>
Date of Publication	<b>12/11/2007</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, AMERICANA INTERNATIONAL LIMITED, TANZARO HOUSE, ARDWICK GREEN NORTH, MANCHESTER, M12 6FZ, UNITED KINGDOM, a corporation organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 01/10/2008. AMERICANA INTERNATIONAL LIMITED respectfully requests that the time period within which to file an opposition be extended until 04/09/2008.

Respectfully submitted,  
/Thomas F. Dunn/  
12/21/2007

**Thomas F. Dunn**

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