

ESTTA Tracking number: **ESTTA246742**

Filing date: **11/04/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>KCC International, Inc.</b>
Application Serial Number:	<b>77018756</b>
Application Filing Date:	<b>10/11/2006</b>
Mark:	<b>COCOKONA</b>
Date of Publication	<b>10/07/2008</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, The Coca-Cola Company, One Coca-Cola Plaza, Atlanta, GA 30313, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/06/2008. The Coca-Cola Company respectfully requests that the time period within which to file an opposition be extended until 02/04/2009.

Respectfully submitted,

/paula guibault/

11/04/2008

**Paula Guibault**

**The Coca-Cola Company**

**One Coca-Cola Plaza**

**Atlanta, GA 30313**

**UNITED STATES**

**pguibault@na.ko.com**

**404 676 4243**