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Filing date: **09/23/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	ALZHEIMER'S FOUNDATION OF AMERICA, INC.
Application Serial Number:	76706156
Application Filing Date:	01/28/2011
Mark:	ALZHEIMER'S FOUNDATION OF AMERICA
Date of Publication	09/20/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Alzheimer's Disease and Related Disorders Association, Inc., 225 N. Michigan Ave., Suite 1700, Chicago, IL 60601, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/20/2011. Alzheimer's Disease and Related Disorders Association, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/18/2012.

Respectfully submitted,
/Paula Jill Krasny/
09/23/2011

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