

**United States Patent and Trademark Office**  
**Trademark Trial and Appeal Board**  
P.O. Box 1451  
Alexandria, VA 22313-1451

Mailed: August 12, 2009

In re AMERICAN MEDICAL  
ALERT CORP.

Serial No. 76687968

Filed: 3/21/08

Myron Amer  
Myron Amer, P.C.  
Suite 2B 350 National Blvd,  
Long Beach, NY 11561-3327

**Monique Tyson, Paralegal Specialist:**

Applicant's notice of appeal filed August 5, 2009 and appeal brief filed August 5, 2009 are noted.

The appeal is hereby instituted and the electronic record of the application file is forwarded herewith to the Trademark Examining Attorney for his/her brief in accordance with Trademark Rule 2.142(b).

A request for an oral hearing, if desired, is due not later than ten days after the due date for applicant's reply brief.