

ESTTA Tracking number: **ESTTA100666**

Filing date: **09/22/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>THE FAMILY PLACE, LTD.</b>
Application Serial Number:	<b>76648956</b>
Application Filing Date:	<b>10/21/2005</b>
Mark:	<b>THE FAMILY PLACE</b>
Date of Publication	<b>08/29/2006</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, The Children's Place Retail Stores, Inc., 915 Secaucus Road, Secaucus, NJ 07094, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 09/28/2006. The Children's Place Retail Stores, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/27/2006.

Respectfully submitted,  
/Tamar Niv Bessinger/  
09/22/2006

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