

ESTTA Tracking number: **ESTTA248519**

Filing date: **11/12/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	DE LA REZA, MARCELO A.
Application Serial Number:	76640135
Application Filing Date:	06/03/2005
Mark:	ROOKIE
Date of Publication	10/14/2008

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Major League Baseball Properties, Inc., 245 Park Avenue, New York, NY 10167, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/13/2008. Major League Baseball Properties, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/11/2009.

Respectfully submitted,
/Maryann Penney/
11/12/2008

Maryann Penney

Cowan, Liebowitz & Latman, P.C.

1133 Avenue of the Americas

New York, NY 10036

UNITED STATES

mxp@cll.com, trademark@cll.com

212-790-9200