

ESTTA Tracking number: **ESTTA37590**

Filing date: **07/05/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>EMMIS RADIO, LLC</b>
Application Serial Number:	<b>76578297</b>
Application Filing Date:	<b>03/01/2004</b>
Mark:	<b>THE ROCK OF ST. LOUIS</b>
Date of Publication	<b>06/07/2005</b>

**First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Infinity Broadcasting Corporation, 1515 Broadway, New York, NY10036, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/07/2005. Infinity Broadcasting Corporation respectfully requests that the time period within which to file an opposition be extended until 10/05/2005.

Respectfully submitted,

/rb/

07/05/2005

**Rebecca Borden**

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**UNITED STATES**

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