

ESTTA Tracking number: **ESTTA16916**

Filing date: **10/12/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Holt, Elizabeth**
Application Serial Number: **76564594**
Application Filing Date: **11/26/2003**
Mark: **STIR**
Date of Publication **09/14/2004**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Lincoln Broadcasting Company, a California limited partnership, 100 Valley Drive, Brisbane, CA 94005, UNITED STATES, a partnership, composed of Lincoln Television, Inc., incorporated under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- *The potential opposer needs additional time to investigate the claim and is engaged in settlement discussions with applicant.*

The time within which to file a notice of opposition is set to expire on 10/14/2004. Lincoln Broadcasting Company, a California limited partnership respectfully requests that the time period within which to file an opposition be extended until 01/12/2005.

Respectfully submitted,
/Jacob Schwarz/
10/12/2004

Jacob Schwarz

245 Lytton Ave., Suite 300

Palo Alto, CA 94301

UNITED STATES

jschwarz@thoits.com

650-327-4200

