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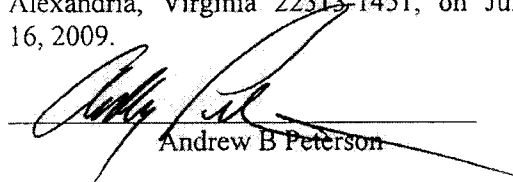
July 16, 2009

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

Transmitted herewith for filing is a Supplement to Request for Reconsideration in connection with U.S. Trademark Application No. 76,558,945 for the mark "THE MIDLAND CENTER" Also enclosed is a return, self-addressed postcard.

The Commissioner is hereby authorized to charge any fees required to file the response in the above-mentioned Application to Deposit Account No. 500449. A duplicate of this sheet is enclosed.

I hereby certify that this correspondence is being deposited in the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Trademarks, Post Registration Division, P.O. Box 1451, Alexandria, Virginia 22313-1451, on July 16, 2009.



Andrew B Peterson

Respectfully submitted,



Andrew B Peterson
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Attorneys for Applicant



07-17-2009

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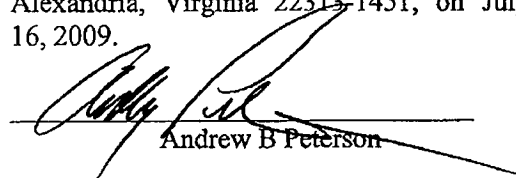
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Attorneys for Applicant

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD**

Applicant:	Midland Mortgage Co.)	
)	
Serial No.:	76/558,945)	Law Office; 117
)	
Filing Date:	November 10, 2003)	Trademark Attorney:
)	Charlotte K. Corwin
Mark:	THE MIDLAND CENTER)	

COMMISSIONER FOR TRADEMARKS
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandra, Virginia 22313-1451

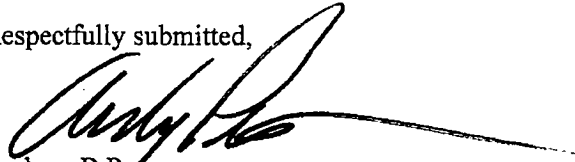
SUPPLEMENT TO REQUEST FOR RECONSIDERATION

Applicant, Midland Mortgage Co., filed a Request for Reconsideration after Final Action simultaneously with the Notice of Appeal with the United States Patent and Trademark Office Trademark Trial and Appeal Board in connection with U.S. Application No. 76/558,945 for the mark "THE MIDLAND CENTER" on June 18, 2009.

Applicant submitted as an exhibit to the Request for Reconsideration specimens consisting of photographs of a furled flag with the mark "THE MIDLAND CENTER" thereon. One issue previously discussed with Ms. Corwin was the visibility of Applicant's Mark on flag submitted in Applicant's specimen. After filing the Request for Reconsideration, Applicant obtained additional photographs more fully depicting the flag shown in the specimen and its placement in relation to Applicant's building. As previously noted, the flag has been used in lieu of signage while zoning approvals are obtained for other signage. Enclosed herewith are additional photographs of the furled flag, as well as photographs of the building which shows the display of the flag from a distance, to more fully depict the mark "THE MIDLAND CENTER".

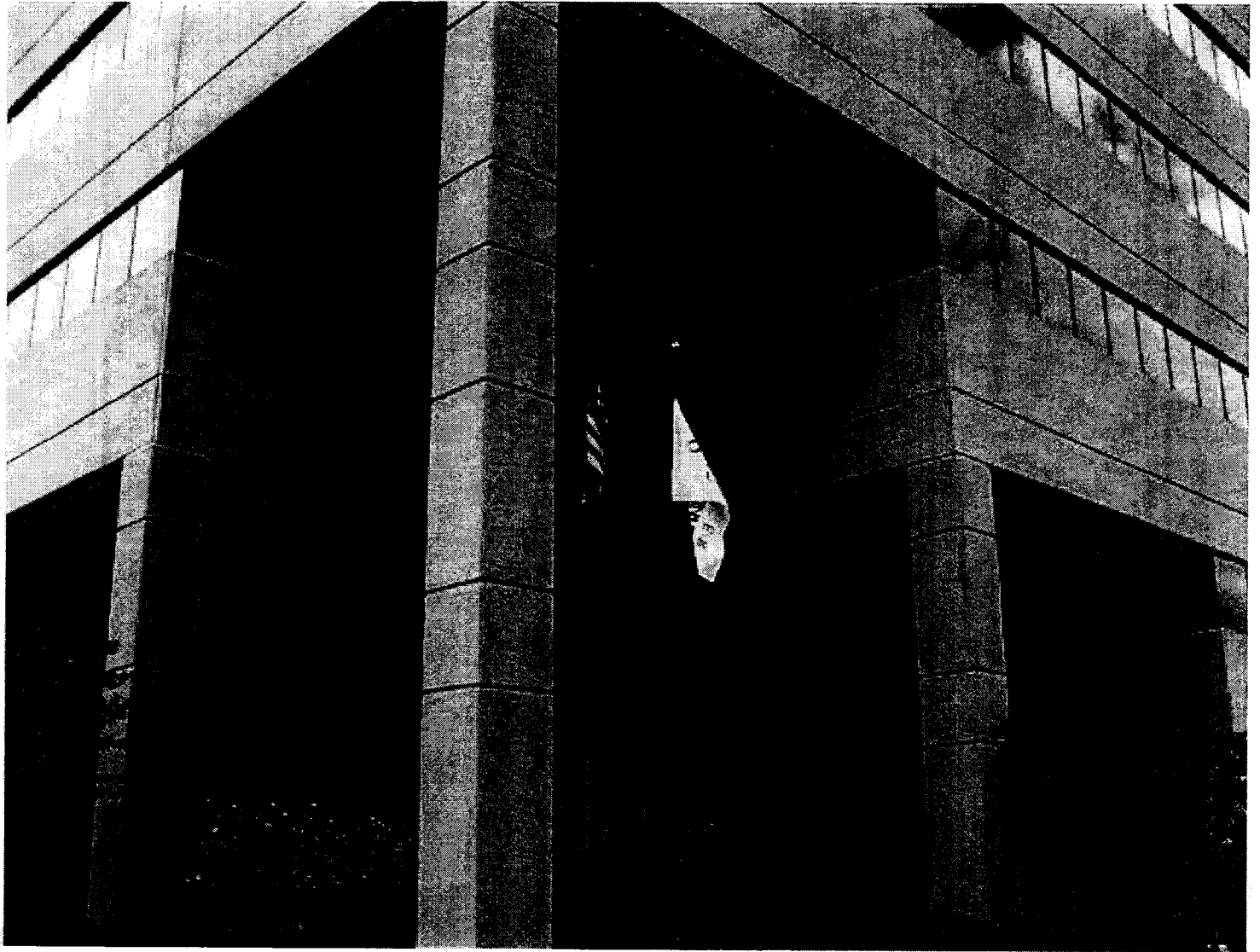
Applicant respectfully submits these additional photographs to supplement Applicant's Request for Reconsideration and more fully demonstrate Applicant's use of the mark "THE MIDLAND CENTER."

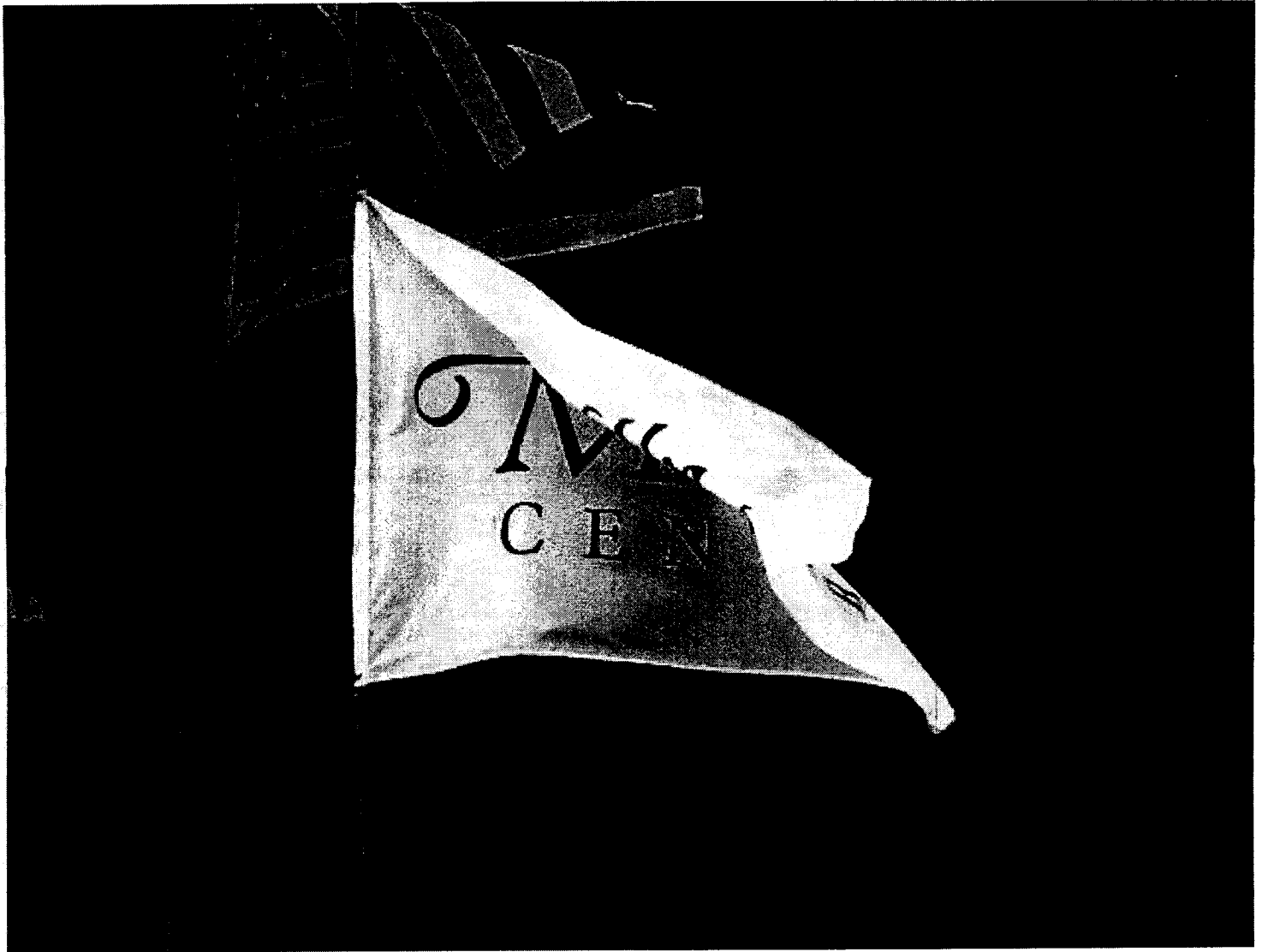
Respectfully submitted,

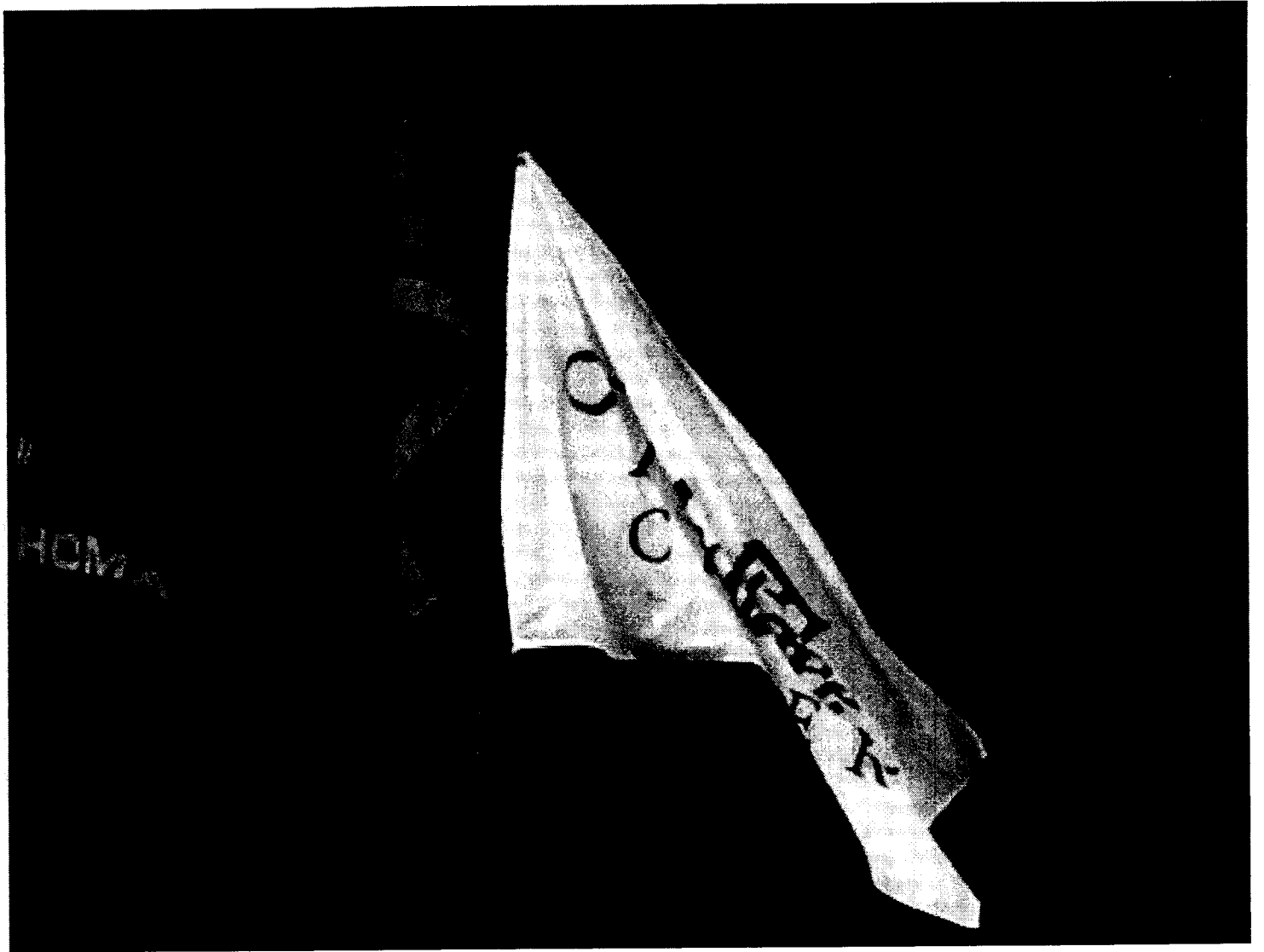
A handwritten signature in black ink, appearing to read "Andy Peterson", with a long horizontal flourish extending to the right.

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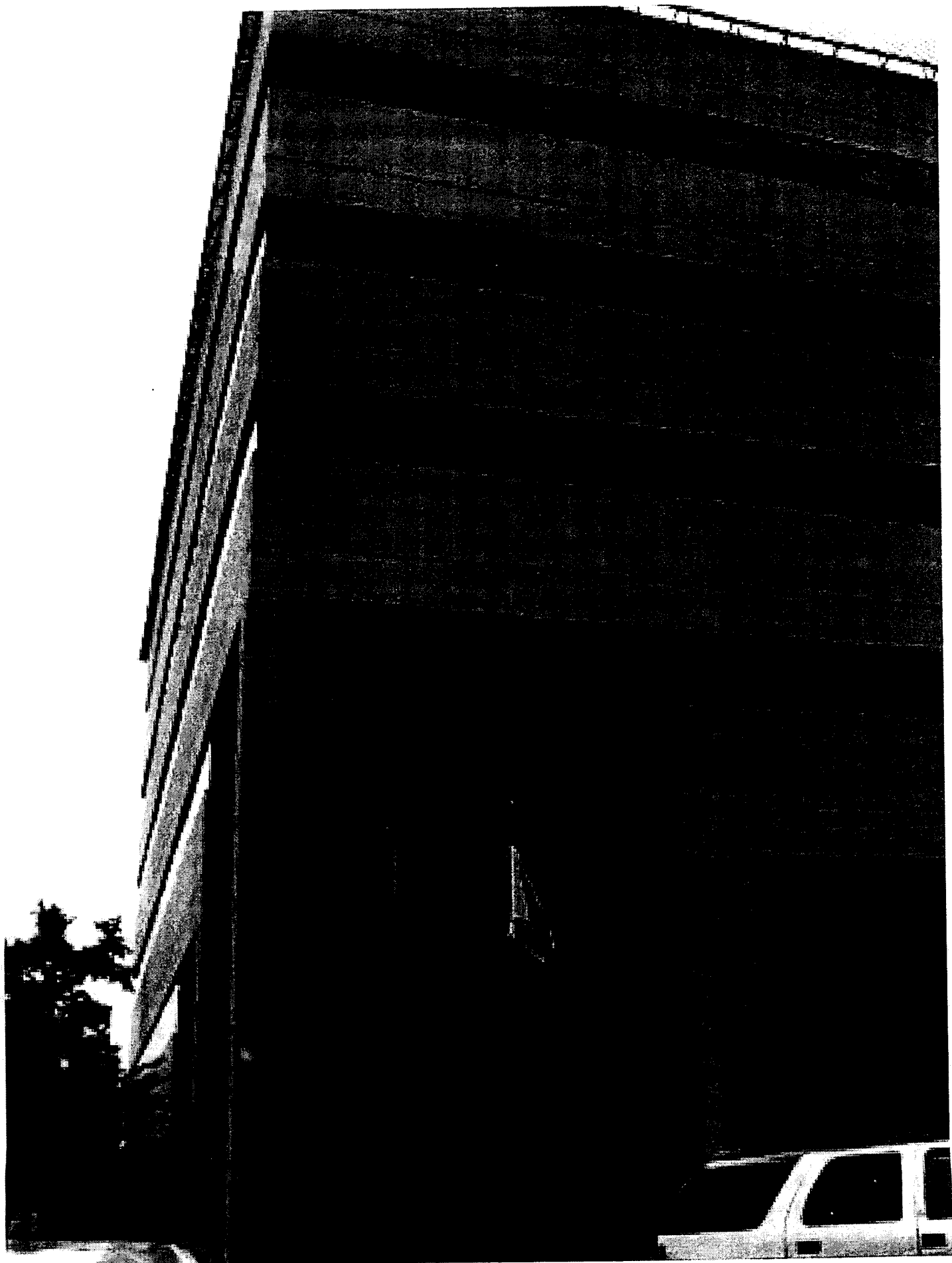


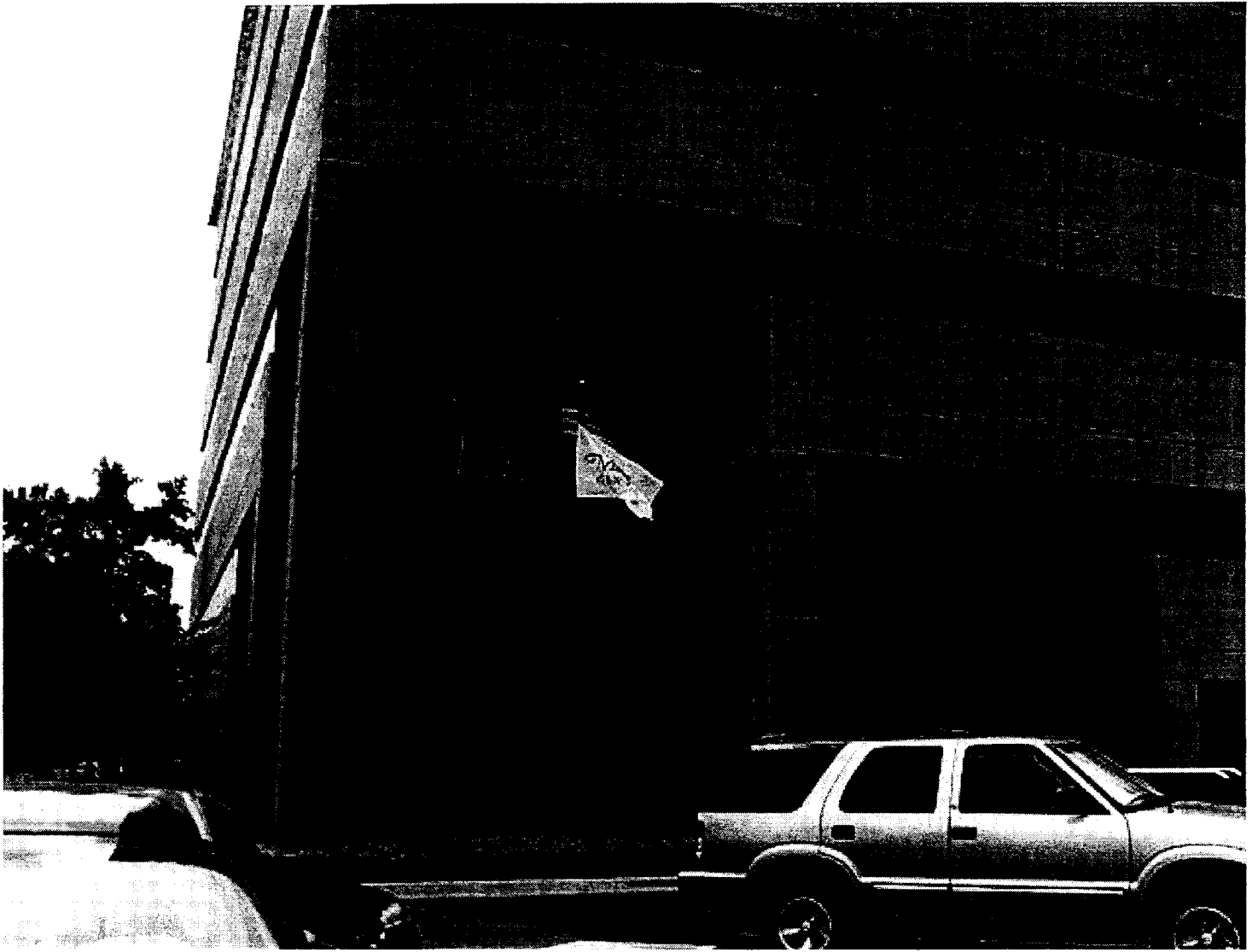






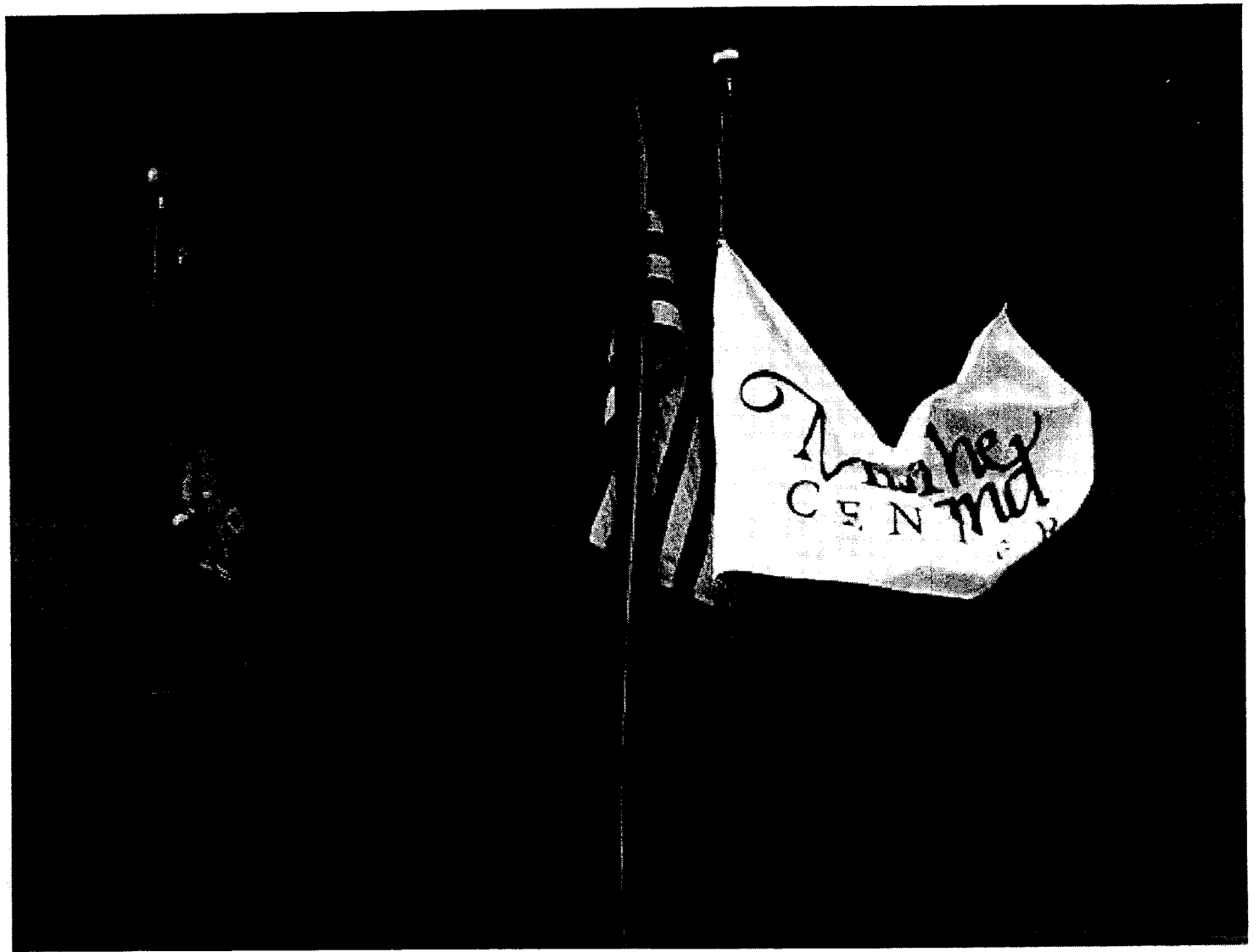








Midtland
CENTER



Handwritten text on the flag, possibly including:
C
E N
M
A
hey
but N.E.C.

