

ORIGINAL

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE |

In the matter of Application Serial No. 76/550458
Mark: TOTAL MERRILL CASHBACK
Published in the Office Gazette of June 15, 2004, TM Page 508

TTAB

NOVUS CREDIT SERVICES INC.)
Potential Opposer,)
)
vs.)
)
Merrill Lynch & Co., Inc.,)
Applicant.)

To: Trademark Trial and Appeal Board
2900 Crystal Drive
Arlington, VA 22202-3513

Members of the Board:

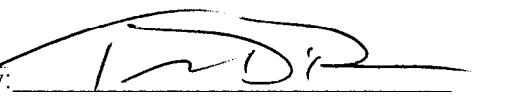
REQUEST FOR EXTENSION OF
TIME FOR FILING VERIFIED OPPOSITION ON CONSENT

NOVUS Credit Services Inc. respectfully requests that the time for filing an opposition to the above application be extended an additional period of thirty (30) days, up to and including August 14, 2004, , in accordance with Section 13 of the Trademark Act of 1946 and Rule 2.102(c) of the Trademark Rules of Practice.

Potential opposer is investigating Applicant's intent to use the service mark applied for and other factors bearing upon the question of damage to potential opposer and its services, to determine the advisability of instituting formal opposition proceedings against the above-identified application. To complete the investigation and to allow potential opposer's counsel and management time to confer regarding these matters, an additional period of thirty (30) days is required.

Wherefore, NOVUS Credit Services Inc. respectfully requests that a thirty (30) day extension of time for filing a verified opposition be granted.

Respectfully submitted,
NOVUS CREDIT SERVICES INC.

By: 

Thomas D. Rosenwein
Attorney for Opposer
Gordon, Glickman, Flesch, Woody &
Rosenwein
140 S. Dearborn, Street, Suite 404
Chicago, Illinois 60603
Telephone: (312) 346-1080
trosenwein@lawggf.com



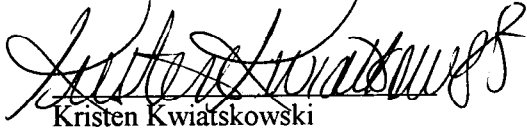
07-06-2004

Certificate of Express Mail Under 37 C.F.R. 1.10

“Express Mail” mailing label number: EV 337113746 US

Date of Deposit: July 6, 2004

I hereby certify that this Request for Extension of Time for Filing Verified Opposition is being deposited with the United States Postal Service “Express Mail Post Office to Addressee” service under 37 C.F.R. 1.10 on July 6, 2004, and is addressed to Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513, Attn. Box: TTAB NO FEE.

A handwritten signature in cursive script, appearing to read 'Kristen Kwiatkowski', written over a horizontal line.

Kristen Kwiatkowski