

ESTTA Tracking number: **ESTTA6290**

Filing date: **03/04/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **S-T-N Holdings, Inc.**  
Application Serial Number: **76511471**  
Application Filing Date: **05/06/2003**  
Mark: **BLUE PLATE**  
Date of Publication **02/10/2004**

**First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, The Dow Chemical Company, 1790 Building, Washington St Trademark &, Midland, MI 48674, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/11/2004. The Dow Chemical Company respectfully requests that the time period within which to file an opposition be extended until 06/09/2004.

Respectfully submitted,  
/stephen g. andrews/ 03/04/2004

**Stephen G. Andrews**  
**Senior Trademark Counsel**  
**The Dow Chemical Company**  
**1790 Building, Washington St Trademark &**  
**Midland, MI 48674**  
**UNITED STATES**  
**sgandrews@dow.com**

989 636-0417