

ESTTA Tracking number: **ESTTA6227**

Filing date: **03/03/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Norwood Promotional Products, Inc.**
Application Serial Number: **76473222**
Application Filing Date: **12/10/2002**
Mark: **ECON-O-LINE**
Date of Publication **02/03/2004**

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Ford Motor Company, The American Road, Dearborn, MI 48121, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 03/04/2004. Ford Motor Company respectfully requests that the time period within which to file an opposition be extended until 04/03/2004.

Respectfully submitted,
/efj/ 03/03/2004

Elizabeth F. Janda
Brooks Kushman P.C.
1000 Town Center Suite 2200
Southfield, MI 48075
UNITED STATES
emorici@brookskushman.com
(248) 358-4400