

**UNITED STATES DEPARTMENT OF COMMERCE**  
**Patent and Trademark Office**  
**Trademark Trial and Appeal Board**  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

Mailed: June 9, 2004

In re The Belo Company

Serial No. **76454689**

Filed: 10/02/2002

J. PAT HEPTIG  
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***Rochelle Ricks, Paralegal Specialist:***

Applicant's appeal and request for reconsideration filed June 1, 2004 are noted in response to the Trademark Examining Attorney's final refusal dated November 26, 2003.

The request for reconsideration requires consideration by the Trademark Examining Attorney. The appeal is instituted, but action on it is suspended and the file is herewith remanded to the Examining Attorney.

In the event registrability is found on the basis of this paper, the appeal will be moot and the Board should be so informed. In the event the refusal of registration is maintained, the file should be returned to the Trademark Trial and Appeal Board, proceedings will be resumed and applicant will be allowed sufficient time in which to file its brief on appeal.