

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: The Baby Einstein Company, LLC Attorney Docket No.: KSHAK62650
Serial No.: 76/452,605 International Class: 20
Filed: September 25, 2002 Published for Opposition: July 20, 2004
Mark: BABY SHAKESPEARE

REQUEST FOR FIRST EXTENSION OF TIME



TO FILE A NOTICE OF OPPOSITION

08-23-2004

Seattle, Washington 98101

U.S. Patent & TMO/TM Mail Rpt Dt. #66

August 18, 2004

TO THE COMMISSIONER FOR TRADEMARKS:

Shakespeare Company, LLC, through its undersigned attorneys, respectfully requests that the time for filing a Notice of Opposition to registration of the above-identified mark, now set to expire on August 19, 2004, be extended for ninety (90) days, to expire on November 17, 2004. Shakespeare Company, LLC represents that this request is not interposed for mere delay, but constitutes a good-faith request seeking additional time to complete investigation to determine whether Shakespeare Company, LLC would be likely to be damaged by registration of the above-identified mark.

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LAW OFFICES OF
CHRISTENSEN O'CONNOR JOHNSON KINDNESS^{PC}
1420 Fifth Avenue
Suite 2800
Seattle, Washington 98101
206.682.8100

This request is being submitted in triplicate, with a self-addressed stamped envelope, so that attorneys for potential Opposer can be promptly advised of the action upon this request.

Respectfully submitted,

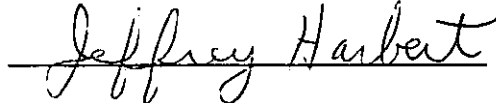
CHRISTENSEN O'CONNOR
JOHNSON KINDNESS^{PLLC}



Cindy L. Caditz
Telephone No. 206.682.8100

I hereby certify that this REQUEST FOR FIRST EXTENSION OF TIME TO FILE A NOTICE OF OPPOSITION to U.S. Trademark Application Serial No. 76/452,605 for the mark BABY SHAKESPEARE is being deposited with the U.S. Postal Service in a sealed envelope as first class mail with postage thereon fully prepaid and addressed to the Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3514, on the below date.

Date: August 18, 2004



CLC:jh

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