ESTTA Tracking number: **ESTTA18372**

Filing date: **11/01/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	**Latham & Company, LLC**
Application Serial Number:	**76445198**
Application Filing Date:	**08/29/2002**
Mark:	**LIVE YOUR BRAND**
Date of Publication	**09/07/2004**

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Jager Design, Inc. d/b/a Jager Di Paola Kemp Design, 47 Maple Street, Burlington, VT05401, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer is engaged in settlement discussions with applicant
- *By electonic mail dated November 01, 2004 to potential opposer's attorney, Sharon Merritt, Merritt & Merritt & Moulton, the attorney for applicant has consented to an additional sixty day extension in order to permit the parties time to settle this matter.*

The time within which to file a notice of opposition is set to expire on 11/06/2004. Jager Design, Inc. d/b/a Jager Di Paola Kemp Design respectfully requests that the time period within which to file an opposition be extended until 01/05/2005.

Respectfully submitted,
/Sharon J. Merritt/
11/01/2004

Sharon J. Merritt, Esq.

Merritt & Merritt & Moulton

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