

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
2900 Crystal Drive
Arlington, Virginia 22202-3513

David A. Herdman
Kellogg Company
One Kellogg Square
Battle Creek, MI 49016

Mailed: July 2, 2004
Serial No.: 76434490

Sandra Thompson, Legal Assistant

The request to extend time to oppose is granted until
7/24/04 on behalf of potential opposer **Kellogg Company**.

Please do not hesitate to contact the Trademark Trial and
Appeal Board for any questions relating to this extension.

New Developments at the Trademark Trial and Appeal Board

TTAB forms for electronic filing of extensions of time to
oppose, notices of opposition, and inter partes filings are now
available at <http://estta.uspto.gov>. Images of TTAB proceeding
files can be viewed using TTABVue at <http://ttabvue.uspto.gov>.

Parties should also be aware of changes in the rules affecting
trademark matters, including rules of practice before the TTAB.
See Rules of Practice for Trademark-Related Filings Under the
Madrid Protocol Implementation Act, 68 Fed. R. 55,748 (September
26, 2003) (effective November 2, 2003) Reorganization of
Correspondence and Other Provisions, 68 Fed. Reg. 48,286 (August
13, 2003) (effective September 12, 2003). Notices concerning the
rules changes are available at www.uspto.gov.