

Hab

Attorney Ref. No. 24578.00

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of :

Scholastic, Inc. :

**REQUEST ON CONSENT FOR EXTENSION
OF TIME TO FILE OPPOSITION**

Serial No. 76/292,008 :

Filed July 30, 2001 :



For Trademark :

03-20-2002

U.S. Patent & TMO/TM Mail Rpt Dt. #66

ZEEN (Stylized) :

Box TTAB NO FEE

Assistant Commissioner for Trademarks

2900 Crystal Drive

Arlington, VA 22202-3513

Sir:

Pursuant to the provisions of Section 2.102(c) of the Trademark Rules of Practice and Section 13 of the Act of July 5, 1946 (15 U.S.C. 1051 et. seq., as amended), PRIMEDIA Specialty Group Inc., a Delaware corporation, with a place of business at 745 Fifth Avenue, New York, NY 10151, respectfully requests, with the consent of Applicant, that the time for

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I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202 on

03-20-2002 Esther Seltzer.

(Date of Deposit)

(Typed or printed name of person mailing paper or fee)

[Handwritten Signature]

(Signature)

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filing an opposition to the above application be extended for an additional period of sixty (60) days up to and including **May 19, 2002**.

This extension is necessary to allow the parties to explore the possibility of resolving this matter without the filing of a formal opposition.

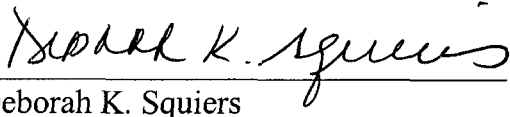
Applicant's in-house counsel, Alice Fraiden, Esq., consented to the extension in a telephone conversation with Robin Adelson, Esq., in-house counsel for PRIMEDIA Specialty Group, Inc.

The mark was published in the Official Gazette of November 20, 2001.

Dated: March 20, 2002

Respectfully submitted,

COWAN, LIEBOWITZ & LATMAN, P.C.

By 

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ATTORNEYS FOR PRIMEDIA
SPECIALTY GROUP INC.

Ref. No. 24578.0

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that the foregoing Request on Consent for Extension of Time to File Opposition was served on Applicant by mailing a copy, first class, postage prepaid, to Applicant's attorney, Edward H. Rosenthal, Frankfurt Garbus Kurnit Klein, 488 Madison Ave, 9th Floor, New York, NY 10022-5702 on March 20, 2002.

By: *Deborah K. Squiers*
Deborah K. Squiers