

TTAB

Attorney Ref. No. 24578.0

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of :

Graybeard, Inc. :

REQUEST FOR EXTENSION OF TIME TO
FILE OPPOSITION

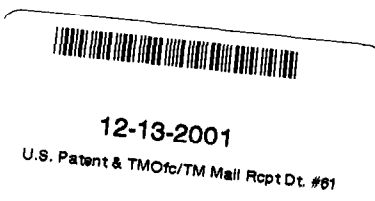
Serial No. 76/288,766 :

Filed July 23, 2001 :

For Trademark :

HOT RODS ON WATER :

Box TTAB NO FEE
Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513



Sir:

Pursuant to the provisions of Section 2.102(c) of the Trademark Rules of Practice and Section 13 of the Act of July 5, 1946 (15 U.S.C. 1051 et. seq., as amended), PRIMEDIA Specialty Group Inc., a Delaware corporation, with a place of business at 745 Fifth Avenue, New York, NY 10151, respectfully requests that the time for filing an opposition to the

“Express Mail” Mailing Label Number EL6927784004S

I hereby certify that this paper or fee is being deposited with the United States Postal Service “Express Mail Post Office to Addressee” service under 37 C.F.R. 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202 on

12-13-2001 Esther C. Seitzer.

(Date of Deposit)

(Typed or printed name of person mailing paper or fee)

[Handwritten Signature]

(Signature)

Ref. No. 24578.0

Serial No.: 76/288,766
Mark: HOT RODS ON WATER

above application be extended for an additional period of sixty (60) days up to and including February 11, 2002.

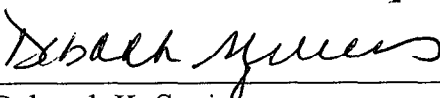
This extension is necessary to allow potential opposer to consult with its attorneys and determine whether an opposition is warranted.

The mark was published in the Official Gazette of November 13, 2001.

Dated: December 13, 2001

Respectfully submitted,

COWAN, LIEBOWITZ & LATMAN, P.C.

By 
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(212) 790-9200

ATTORNEYS FOR PRIMEDIA
SPECIALTY GROUP INC.