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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD



In the Matter of

Application Ser. No. 76/210,716

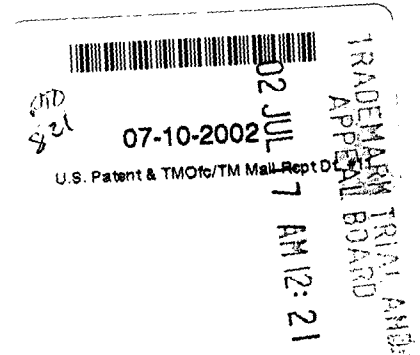
Applicant: Coliseum, LLC

Filed: February 15, 2001

Official Gazette: June 11, 2002

Mark: COLISEUM SPORTS BAR Plus Design

Our Ref.: 53791-01-0003-



REQUEST FOR INITIAL THIRTY-DAY EXTENSION
OF TIME WITHIN WHICH TO OPPOSE

Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

On behalf of Park Place Entertainment Corporation and Caesars World, Inc., we respectfully request a thirty-day extension of time within which to oppose the above-captioned application, i.e., until August 10, 2002.

The extension of time is necessary to give the prospective opposer time to study the situation and complete an investigation into the nature and extent of applicant's activities under the COLISEUM SPORTS BAR Plus Design mark. This information is necessary to determine conclusively whether to oppose, and if so, to prepare a formal notice of opposition, or to contact the applicant in an attempt to resolve any possible conflict.

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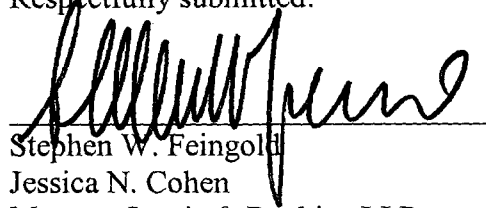
This request for an extension is not being made for the purpose of mere delay. We therefore respectfully request favorable consideration.

All correspondence with regard to this request should be mailed to Stephen W. Feingold, Morgan Lewis & Bockius LLP, c/o TMSU, 1111 Pennsylvania Ave, N.W., Washington, D.C. 20004.

Respectfully submitted:

Dated: July 9, 2002

By:



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