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TTAB

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In Re Trademark Application of
AdvantaMax.com, Inc.

Serial No. 76/185799

Trademark: ADVANTAMAX

Published: August 21, 2001

Box TTAB NO FEE
Assistant Commissioner of Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

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**REQUEST FOR 30-DAY
EXTENSION OF TIME FOR FILING OPPOSITION**

Advanta Corp., a Delaware corporation, with its principal place of business at Welsh and McKean Roads, Spring House, Pennsylvania 19477, through its attorneys, hereby requests an additional 30-day extension of time to December 21, 2001 for filing an opposition to the above-captioned application pursuant to 37 C.F.R. § 2.102. Good cause for such extension is shown in that the prospective opposer needs extended time within which to investigate the above application and discuss the matter of protecting prospective opposer's rights in its mark and the propriety of filing a Notice of Opposition with counsel.

CERTIFICATE OF MAILING

I hereby certify that this paper is being deposited with the United States Postal Service with sufficient postage as First Class mail in an envelope addressed to Box TTAB NO FEE, Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513, on November 16, 2001.

Charmaine Richardson

Charmaine R. Richardson

MAS

This request for extension is made in good faith and not for the purpose of unnecessary delay. It is respectfully requested that the extension be granted. This request is being submitted in triplicate pursuant to 37 C.F.R. § 2.102(d).

Respectfully submitted,

Date: Nov. 16, 2001

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