



07-22-2002

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #70

**STINSON MORRISON HECKER LLP**

1850 North Central Avenue, Suite 2100  
Phoenix, Arizona 85004-4584  
(602) 279-1600  
Frank G. Long - 012245

ET 410976241 US

EXPRESS MAIL LABEL NO.

Attorney for Potential Opposer

UNITED STATES DEPARTMENT OF COMMERCE

PATENT AND TRADEMARK OFFICE

In re Application of:	)
	)
Applicant: Joseph F. Santy	)
	)
Mark: PHYSICIANS' SECRET	)
	)
Serial No.: 76/184566	)
	)
Filing Date: December 21, 2000	)
	)
Published: June 25, 2002	)
	)
Class: 003	)

**FIRST REQUEST FOR EXTENSION  
OF TIME TO FILE A NOTICE OF  
OPPOSITION**

Assistant Commissioner of Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

Physician's Choice of Arizona, Inc. an Arizona corporation ("PCA"), by its undersigned attorneys, hereby respectfully requests a ninety (90) day extension of time, from July 25, 2002, up to and including October 23, 2002, within which to file a Notice of Opposition against the above-identified application.

No previous extension of time has been requested. As grounds for this request, PCA

states that it needs time to conduct a sufficient investigation of the grounds for opposition and/or to contact Applicant in order to conduct settlement negotiations.

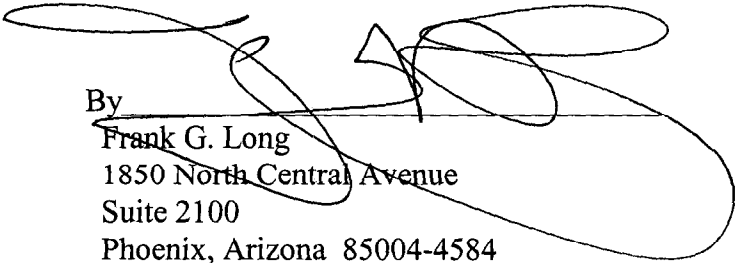
This request is not made for the purpose of unduly delaying the proceedings of the Patent and Trademark Office.

This request is submitted in triplicate.

Dated: July 18, 2002.

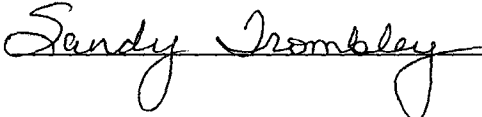
Respectfully submitted,

**STINSON MORRISON HECKER LLP**

By   
Frank G. Long  
1850 North Central Avenue  
Suite 2100  
Phoenix, Arizona 85004-4584  
Attorneys for Potential Opposer

**CERTIFICATE OF MAILING  
BY EXPRESS MAIL**

The undersigned hereby certifies the foregoing FIRST REQUEST FOR EXTENSION OF TIME TO FILE A NOTICE OF OPPOSITION was mailed by Express Mail Post Office to Addressee Service, Express Mail Label No. ET41097624145 to Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513 on this 18<sup>th</sup> day of July, 2002.





STINSON  
MORRISON  
HECKER LLP

TTAB

Frank G. Long  
(602) 212-8517

[flong@stinsonmohack.com](mailto:flong@stinsonmohack.com)  
[www.stinsonmohack.com](http://www.stinsonmohack.com)

1850 North Central Avenue  
Suite 2100  
Phoenix, AZ 85004-4584  
Tel (602) 279-1600  
Fax (602) 240-6925

**VIA EXPRESS MAIL ET410976241US**

July 18, 2002

BOX TTAB, NO FEE  
Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

Re: Physician's Choice of Arizona, Inc.  
766632-0004

07-22-2002  
U.S. Patent & TMO/First Mail Room #70  
07-22-2002  
12:33  
MARK TAYLOR  
PEARL BLVD  
ARLINGTON VA

Dear Sir or Madam:

Enclosed herewith are the following documents in connection with the federal registration of the mark PHYSICIANS' SECRET, serial no. 76/184566:

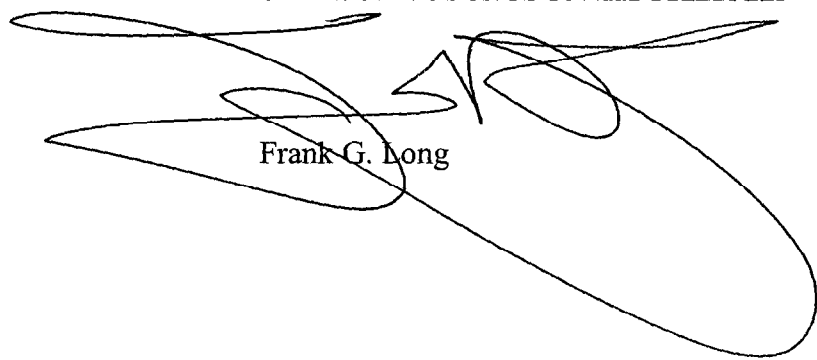
1. First Request for Extension of Time to File a Notice of Opposition (in triplicate); and
2. Return postcard.

Please process this filing at your earliest convenience. Also, please return the enclosed prepaid self-addressed postcard as received.

If you need anything further or have any questions, please do not hesitate to contact me.

Very truly yours,

**STINSON MORRISON HECKER LLP**



Frank G. Long

Enclosures

KANSAS CITY  
LEAWOOD  
OMAHA  
OVERLAND PARK  
PHOENIX  
ST. LOUIS  
WASHINGTON, D.C.  
WICHITA