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U.S. Patent & TMOfr/TM Mail Rcpt Dt. #70

Express Mail No. EL 477 835 427 US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Trademark Application of
CLOROX-BOMBRIL S/A

Serial No.: 76-088,177

Filed: July 14, 2000

Mark: BOM BRIL

Published: September 17, 2002

Attorney Docket No. 11166-002-999

Box TTAB
No Fee
Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

**REQUEST FOR EXTENSION OF
TIME TO FILE A NOTICE OF OPPOSITION**

TO THE TRADEMARK TRIAL AND APPEAL BOARD:

In accordance with Rule 2.102 of the Trademark Rules of Practice, Hallmark Holdings, Inc., a corporation organized and existing under the laws of the State of Delaware, with an office located at 809 Broad Street, Wrens, Georgia, 30833, respectfully requests a 90 (ninety) day extension of time to file a Notice of Opposition against the above-captioned

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CERTIFICATION UNDER 37 C.F.R. 1.10

I hereby certify that this paper is being deposited with the United States Postal Service as Express mail, label No. EL 477 835 427 US in the envelope addressed to: Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513, on October 17, 2002.

Colleen M. Keegan
(Name)

Colleen M. Keegan
(Signature)

October 17, 2002
(Date of Signature)

trademark application. Hallmark Holdings, Inc. requests the present extension so that it may attempt to resolve this matter with applicant on an amicable basis. It is respectfully submitted this reason constitutes good cause within the meaning of 15 U.S.C. 1063 and Rule 2.102(c) of the Trademark Rules of Practice.

This extension would permit a Notice of Opposition to be filed on or before **January 15, 2003.**

Please address all communications in response to this request to said corporation's attorney, Peter D. Vogl (a member of the Bar of the State of New York) at the address designated below.

This request is submitted in triplicate pursuant to Rule 2.102(d).

Respectfully submitted,

HALLMARK HOLDINGS, INC.

Dated: New York, New York
October 17, 2002

By: Colleen M. Keegan

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Attorneys for Prospective Opposer