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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD



09-09-2002

U.S. Patent & TMO's/TM Mail Rcpt. Dt. #40

In re Application of:

Hispanic Advertising Agencies

Serial No.: 76/086,000

Filed: July 11, 2000

Mark: THE AHAA REDBOOK

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International Class 16

Published:
May 14, 2002

CONSENTED THIRD REQUEST FOR
EXTENSION OF TIME FOR FILING OPPOSITION

US PATENT &
TRADEMARK OFFICE
2002 SEP -9 P 4: 52
TRADEMARK FEE PROCESS
RECEIVED 02 SEP 08
TRADEMARK TRIAL AND
APPEAL BOARD
A 12: 19

The undersigned attorney, for and on behalf of potential Opposer, Reed Elsevier Properties Inc., of Wilmington, Delaware, hereby requests a further extension of time of thirty (30) days pursuant to Section 13 of the Trademark Act of 1946, as amended (15 U.S.C. § 1063), and Trademark Rule 2.102(c), within which to file an opposition on behalf of Reed Elsevier Properties Inc.

This would extend the deadline for filing an opposition until October 11, 2002.

Potential Opposer needs additional time to investigate the matter and to determine whether to oppose the above-identified application. It is believed that this constitutes good cause for the requested extension.

Applicant attorney William F. Krebs consented to the extension on September 9, 2002.


Therefore, the Board is urged to extend the opposition deadline to October 11, 2002.

Respectfully submitted,

REED ELSEVIER PROPERTIES INC.

Date: 9-07-02

By:

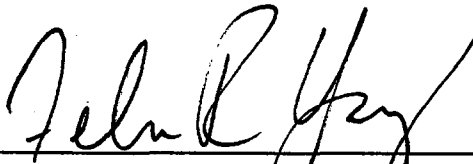

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Attorneys for Potential Opposer,
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CERTIFICATE OF SERVICE

I hereby certify that on this 9th day of September, 2002 a true and correct copy of the foregoing Consented Third Request for Extension of Time for Filing Opposition was mailed with sufficient postage as First Class Mail to:

William F. Krebs
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