

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application of:	§	
	§	
Association of Hispanic Advertising Agencies	§	International Class
	§	16
Serial No.: 76/086,000	§	
	§	Published:
Filed: July 11, 2000	§	May 14, 2002
	§	
Mark: THE AHAA RED BOOK	§	

FIRST REQUEST FOR
EXTENSION OF TIME FOR FILING OPPOSITION

The undersigned attorney, for and on behalf of prospective Opposer, Reed Elsevier Properties Inc. of Wilmington, Delaware, hereby requests a first extension of time of sixty (60) days pursuant to Section 13 of the Trademark Act of 1946, as amended (15 U.S.C. § 1063), and Trademark Rule 2.102(c), within which to file an opposition on behalf of Reed Elsevier Properties Inc. This would extend the deadline for filing an opposition until August 12, 2002.

Potential Opposer needs time to study the file to determine whether to oppose. It is believed that this constitutes good cause for the requested extension.

Therefore, the Board is urged to extend the opposition deadline to August 12, 2002.

Respectfully submitted,

REED ELSEVIER PROPERTIES INC.

Date: May 14, 2002

By: Carla C. Calcagno
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May 14, 2002

VIA HAND DELIVERY

BOX TTAB/ NO FEE
Trademark Trial and Appeal Board
2900 Crystal Drive
Arlington, Virginia 22202-3513

FILE: 11602.166

COMMUNICATIONS
MAY 14 11 16 AM '02

Re: Reed Elsevier Properties Inc. v. Association of Hispanic Advertising Agencies
Application Serial No. 76/086,000 (THE AHAA RED BOOK)

Dear Sir/Madam:

Enclosed please find the following document for appropriate action by the Trademark Trial and Appeal Board:

1. First Request for Extension of Time for Filing Opposition in triplicate; and
2. Return receipt postcard.

It is respectfully requested that the attached postcard be stamped with the date of filing of the above document, and that it be returned to our courier. Any fee deficiency or overpayment should be charged or credited to Deposit Account No. 08-3038 referencing file number 11602.166. A duplicate copy of this letter is enclosed.

Very truly yours,

Carla C. Calcagno

Enclosure

cc: Ms. Renee Simonton
Ms. Shari Townsend