

Attorney Ref. No. 17106.00

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of :

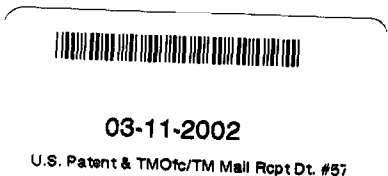
PRIMEDISC Technologies GMBH : REQUEST FOR EXTENSION OF TIME TO FILE OPPOSITION

Serial No. 76/036857 :

Filed April 28, 2000 :

For Trademark :

PRIMEMEDIA :



Box TTAB NO FEE
Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Sir:

Pursuant to the provisions of Section 2.102(c) of the Trademark Rules of Practice and Section 13 of the Act of July 5, 1946 (15 U.S.C. 1051 et. seq., as amended), PRIMEDIA INC., a Delaware corporation, with a place of business at 745 Fifth Avenue, New York, NY 10151, respectfully requests that the time for filing an opposition to the

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I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202 on 03-11-2002 Esther Seltzer.

(Date of Deposit) (Typed or printed name of person mailing paper or fee)
[Signature]
(Signature)

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Serial No.: 76/036857
Mark: PRIMEMEDIA

above application be extended for an additional period of thirty (30) days up to and including April 10, 2002.

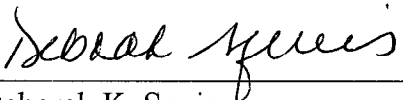
This extension is necessary to allow potential opposer to consult with its attorneys and determine whether an opposition is warranted.

The mark was published in the Official Gazette of December 11, 2001.

Dated: March 11, 2002

Respectfully submitted,

COWAN, LIEBOWITZ & LATMAN, P.C.

By 
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ATTORNEYS FOR PRIMEDIA INC.