

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re the matter of: JAG MEDIA LLC

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Serial No. 76/029,509  
Filed: April 19, 2000  
By: JAG MEDIA LLC  
Published: April 27, 2004  
At page TM: 11  
Mark: JAG

To: The Honorable Commissioner of Patents and Trademarks

SIR:

**REQUEST FOR EXTENSION OF  
TIME FOR FILING NOTICE OF OPPOSITION**


Petitioners, Jacksonville Jaguars, Ltd. and NFL Properties LLC, believe that they may be damaged by registration of the above-referenced mark and hereby request, pursuant to Rule 2.102 of the Trademark Rules of Practice (37 C.F.R. Section 2.102), that the time for filing a Notice of Opposition to the above-identified application be extended for a period of thirty (30) days up to and including June 26, 2004.

This request is submitted in good faith to enable Petitioners to further investigate the relevant facts and analyze the impact of the subject application, and not for purposes of delay. In addition, this request is submitted in triplicate pursuant to Rule 2.102(d).

Dated: May 27, 2004

Respectfully submitted,

NFL PROPERTIES LLC


By:   
Anastasia Danias

280 Park Avenue  
New York, New York 10017  
(212) 450-2000

Attorneys for Petitioner

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first-class mail, postage prepaid, in an envelope addressed to: Assistant Commissioner for Trademarks, Box TTAB NO FEE, 2900 Crystal Drive, Arlington, Virginia 22202-3513 on May 27, 2004.

  
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Maryann Rivera



TTAB

**NFL PROPERTIES LLC**

May 27, 2004



**FIRST-CLASS MAIL**

06-01-2004

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #22

Assistant Commissioner for Trademarks  
Box TTAB NO FEE  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

Re: In re Application of JAG MEDIA LLC  
Serial No. 76/029,509  
Mark: JAG

Dear Sir:

Please find enclosed an original and two copies of Jacksonville Jaguars, Ltd. and NFL Properties LLC's Request for Extension of Time for Filing a Notice of Opposition in the above-referenced matter.

Please stamp and return the enclosed postcard to acknowledge receipt.

If you have any questions, please do not hesitate to contact me.

Very truly yours,

  
Anastasia Danias  
Associate Counsel

Enclosure