

ESTTA Tracking number: **ESTTA9241**

Filing date: **05/26/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **JAG MEDIA LLC**
Application Serial Number: **76029509**
Application Filing Date: **04/19/2000**
Mark: **JAG**
Date of Publication **04/27/2004**

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Ford Motor Company, The American Road, Dearborn, MI 48121, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 05/27/2004. Ford Motor Company respectfully requests that the time period within which to file an opposition be extended until 06/26/2004.

Respectfully submitted,
/Maria Angileri/
05/26/2004

Maria Angileri

Brooks Kushman P.C.

1000 Town Center Suite 2200

Southfield, MI 48075

UNITED STATES

emorici@brookskushman.com

(248) 358-4400