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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Matter of Trademark Application:

Serial No. 75-902,047

Filed: January 24, 2000

Applicant: Imperial Tobacco Limited Company

Goods: For tobacco whether manufactured or unmanufactured; cigarettes, cigars, cigarillos in Class 34 (U.S. Cls. 2, 8, 9 and 17)

For: Trademark HALLMARK

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(Date)

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

Attention: Trademark Trial and Appeal Board

SECOND REQUEST FOR EXTENSION OF TIME TO OPPOSE

Sir:

Potential opposers, King Edward Technology, Inc. and Swisher International, Inc., hereby request that the time for filing an opposition against the above-identified application now set to expire on September 7, 2002 be extended for a period of thirty (30) days up to and including October 7, 2002 for the reason set forth herein.

Potential opposers' management is evaluating the need to file a notice of opposition and further time is needed to complete the investigation and evaluation. Such decision should be reached shortly. For the above reason, granting of the extension of time is requested.

Respectfully submitted,

BIERMAN, MUSERLIAN AND LUCAS

By Donald C. Lucas
Donald C. Lucas
Attorney

DCL:pd
Tel. 212-661-8000
Fax. 212-661-8002