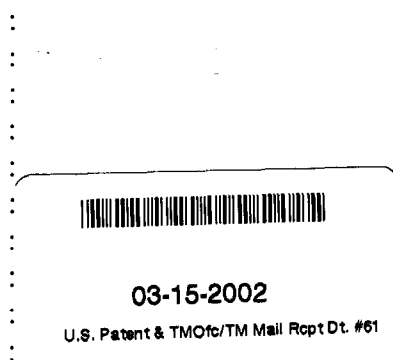


TTAB

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Wella AG
Serial No.: 75/789,771
Filed: September 1, 1999
Trademark: WOW
Published: February 19, 2002
Our Ref: E&V 02/01697



FIRST REQUEST FOR EXTENSION OF TIME TO FILE NOTICE OF OPPOSITION

Box TTAB
NO FEE
Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

Potential joint opposers, EMI Records Limited and Virgin Records Limited, by its attorneys Fross Zelnick Lehrman & Zissu, P.C., hereby requests a ninety (90) day extension of time until May 20, 2002, for filing a Notice of Opposition against the above application. This extension is necessary to allow potential opposers time to consult with its attorneys and determine whether an opposition is warranted. This request is submitted in triplicate.

Dated: New York, New York
March 15, 2002

Respectfully submitted,

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

By: [Signature]
Lauren J. Mandell
Attorneys for Potential Opposer
866 United Nations Plaza
New York, New York 10017
(212) 813-5900

"Express Mail" mailing label No. EV021073431US
Date of Deposit: March 15, 2002
I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513.

Anita Etienne
(Printed name of person mailing paper or fee)

[Signature]
(Signature)