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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re the Application of:
Loufrani, Franklin

Application Serial No.: 75/302,439
Filed: June 3, 1997

MARK: SMILEY FACE AND DESIGN

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No.2, Pg. TM3

Honorable Commissioner of Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Dear Commissioner:

REQUEST FOR FURTHER EXTENSION TIME TO
FILE NOTICE OF OPPOSITION (WITH CONSENT)

Petitioner Kellogg Company, and its related and/or affiliated companies, through its undersigned counsel, hereby respectfully requests a further (30) thirty day extension of time to file a Notice of Opposition, to and including July 9, 2003, against the above-identified application.

The reason for this request is that additional time is required to permit Petitioner and Applicant to discuss settlement options, which may lead to resolution of Petitioner's concerns, in an effort to avoid an opposition.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Trademarks, BOX NO FEE, 2900 Crystal Drive, Arlington, VA 22202 on:

June 5, 2003

Date

Beth Palmer
Signature

Kellogg Company

June 5, 2003

Date

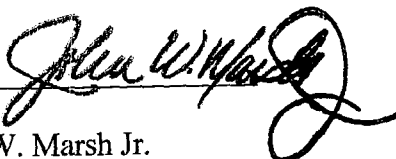
This request was agreed to by Applicant's counsel, Ms. Janet Dore, in a conversation with Beth Zalner, Paralegal for Opposer on June 5, 2003.

GOOD CAUSE

This request is not made for the purpose of unduly delaying proceedings in the Patent and Trademark Office, to the contrary, it is to allow the Applicant to complete review and execution of a letter of agreement.

This request is submitted in triplicate.

Respectfully Submitted,
KELLOGG COMPANY

By: 

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Date: June 5, 2003